



85 Fairfield Lane Cary, IL 60013
312-898-HERO (4376)
www.heroic.rocks

Chairman Bissett and Vice Chair Zahorik,

10/5/17

I am the CEO of Heroic Media Group, LLC. I have been a lifelong Democrat, volunteer and a LGBT activist. We have not met yet and I wish our introduction was under better circumstances.

It has been brought to my attention, through several members of your board, that statements have been made about my company, including allegations of operating unethically and illegally with regards to a few of our clients.

One of the allegations is that my company is profiting off of local campaigns. I can unequivocally say that this allegation is false and without basis. Yes, we do have contracts with three separate candidates, who approached us. The work we have performed for our clients is both necessary and proper to meet their campaign goals, none of which is illegal or unethical.

In fact, I had our books audited by an independent 3rd party and can demonstrate that we suffered a significant loss on these accounts as we provided all of them with in-kind donations for services. These notations can, or will be, found on FCC reports and State board of election reports, respectively.

I have consulted with our legal counsel on this matter and am confident the service agreements and actions undertaken by officers and staff of this company conform to state statutes, campaign laws and ethical business practices. I have personally spoken with clients to confirm client felt coerced or was promised anything in return other than the services stated in our standard contracts. Our clients have been gracious enough to provide signed affidavits which are on file.

The second allegation seems to concern the improper use of Vote Builder to further our business. No member of this company has solicited candidates, local or otherwise. Our local candidate clients have signed affidavits reaffirming these facts.

I am concerned that this speculation is also damaging to the reputation of our company and its officers and could reflect negatively on the candidates with whom we are working. My understanding is that the Democratic platform supports businesses like mine; small, local and women owned. I am asking that you cease and desist with these false statements immediately, without hesitation, and respond with a full retraction. I also encourage you to speak to me directly if you have any concerns in the future.

Further, we have similar goals to see the success of local candidates as well as our party. Civil discourse is key to that goal and has always been the cornerstone of the Democratic Party. If this last year has taught us anything it is that we must stay strong TOGETHER. The divisiveness of politics is damaging our communities. As a proud member of the Democratic Party it is my goal to build consensus, have open and positive discourse, and to remain focused on the ultimate goal of a successful election cycle and by extension further protecting the rights of individuals in our community.

Sincerely,

Kae Dickinson

CEO, Heroic Media Group, LLC.